



Shop Smart Challenge

Description: The Shop Smart Challenge is designed as a fun, practical learning experience for 4-H members to demonstrate consumer skills in the area of clothing and textiles. Participants will select an outfit, model the outfit, and share decisions made in the selection of the outfit.

Participants will compare and consider three outfits and demonstrate decision making skills in selecting the most suitable of the three.

Entries: Individual only

State Awards: First place individual will receive the choice of \$50 towards future county/state event, or State 4-H Contests Jacket.

Main objectives of the contest are to:

- Build decision making skills through comparing three similar outfits for a specific occasion. This is done by putting together an outfit that enhances body type, expresses personality, and is appropriate for the activity.
- Demonstrate smart shopping by considering costs in the selection process and show that financial considerations were weighed in the selection of the final outfit chosen.
- Demonstrate skills in selection of outfit and accessories, knowledge of clothing maintenance and care, and knowledge of fabric type. This demonstration of skills may also include knowledge of any modifications made to the garment/outfit.
- Demonstrate skills in presentation of outfit (posture, grooming, ability to interact with judges).
- Demonstrate decision making skills in selection of appropriate outfits and accessories that reflect the participant's style, and ability to explain rationale for decisions made. (i.e. what are the accessories you've chosen and why? How do the accessories compliment the outfit?)

General Information:

- Open to all 4-H members. Participation in this contest does not prohibit a contestant from entering the Fashion Review construction contest.
- Clothing items may be purchased, altered, or part of an existing wardrobe. The purpose is to demonstrate knowledge of putting together a total outfit, including accessories. Items may be purchased anywhere; i.e., department store, thrift store, consignment store, discount or outlet store, catalog, internet, etc.
- Participants may enter no more than one outfit to be judged.
- Each entry will be accompanied by the Consumer Comparison Worksheet and Questions. (Please bring these with you to the contest - do not mail ahead of time.) Consumer comparison worksheet and questions should be legibly written in pen or typed with care taken in neatness and spelling. Pictures of participant wearing each outfit are suggested but not required.
- Participants will model/present their outfit and then be seated for a 5 minute interview by a set of judges.

Entries will be judged on the following components:

Completion of Consumer Comparison Worksheet
Interview with Judges
Presentation to Judges



Shop Smart Challenge Consumer Comparison Worksheet

Name: _____ County: _____

Type of Outfit: _____

Use this worksheet to compare three outfits, and to illustrate what was involved in your decision making process.

Criteria	Outfit 1	Outfit 2	Outfit 3
Description of garment			
Purchase location (department store, discount/outlet, thrift, catalog, internet, etc.)			
Fabric and/or fiber content			
Care instructions			
Cost (Did you use a coupon? Was it on sale? Did you shop around for the best deal?)			
Construction Quality (buttonholes, zipper, seams, fabric, embellishments)			
Fit			
Other considerations			
Indicate your selection			



What made you select this outfit?

What type of activity or event do you plan to wear this outfit to?

What makes this outfit a good choice for this activity/event?

What type of care does this outfit require?

Will the cost of care significantly increase the cost of this outfit? If so, how might you have avoided this?

Will this outfit coordinate with other items in your wardrobe? If so, explain how you might use it with other items.

Did you alter the outfit at all? If yes, explain what you did and why you chose to do so.

If you altered the outfit, explain how the amount of time spent in making alterations was worth the additional cost/effort.

What was one thing you learned from choosing this ready to wear outfit?



Suggested Questions for Judges

Outfit Suitable for Intended Purpose

1. Tell us why you selected this outfit.
2. What considerations did you have when making the selection (material, care, design, cost, fit, color, activity/event)? Explain why these things were important to you.
3. How does the outfit fit your clothing needs?

Consumer Decisions

4. As you selected the outfit, what did you learn about price and quality?
5. How often do you plan to wear the outfit?
6. How reasonable was the cost of the outfit in terms of your spending plan for clothing?
7. Tell us about the other two outfits you compared.

Suitability of the Outfit for the Individual

8. What does this outfit say about you?
9. Tell us about any challenges you may have experienced in selecting the outfit, and how you dealt with them.
10. Did you alter the outfit in any way? Tell us what you did and why. How did this affect the cost?
11. Do you like the outfit as it is, or would you like to make some changes? Tell us what you would like to change if so.
12. What do you like best about this outfit?



Shop Smart Challenge Scorecard

Blue Ribbon? (Circle One) Yes No
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Name: _____

County: _____

Brief Description of Outfit:

ITEMS TO BE SCORED	FAIR	GOOD	EXCELLENT	POINTS EARNED	COMMENTS
Consumer Comparison Worksheet: (10 Points) <ul style="list-style-type: none"> • Neatly hand written or typed • Clean, readable, neat • Visually pleasing (may include picture) • Answered questions thoroughly 					
Outfit Suitable for Intended Purpose: (10 Points) Discuss the intended purpose of the outfit including: <ul style="list-style-type: none"> • Choice of fabric • Design • Quality of construction 					
Care: (10 Points) <ul style="list-style-type: none"> • Discuss required care of garments • Decisions made regarding care and cost 					
Consumer Decisions: (25 Points) Contestant can discuss decision in terms of: <ul style="list-style-type: none"> • Personal needs • Quality of items • Anticipated use • Overall cost considerations based on above • Items included in consumer comparison worksheet 					
Suitability of the Outfit for the Individual: (25 Points) Contestant can discuss suitability of: <ul style="list-style-type: none"> • Style, color, fabric • Fit • Accessories • Age appropriate 					
The Individual – Modeling/Presentation Skills: (20 Points) <ul style="list-style-type: none"> • Displays confidence • Exhibits good grooming • Exhibits creativity and style in accessorizing or adapting the garment 					
Total Score: (100 Points)					