



# Prepared Video Production

- Description: Contestants are to develop a short music video or themed video using their choice of music and video production techniques including, but no limited to, video footage, still photography, computer animations or a combination of techniques.
- Entries: May enter as individual or team of two members.
- State Awards: First place individual or team will receive the choice of \$50 towards future county/state event, or State 4-H Contests Jacket.

## General Information:

- Contestants will be judged on film story board, creativity, flow of the video, technical performance, presentation of the film and inclusion of the unique film element. Contestants will have no more than 15 minutes with judges. The 15 minutes will be broken into time viewing the video (5 minutes) and interview with the judges (10 minutes).
- In the interview, contestants will present their film story board, asked questions about their video such as, what they learned, and what technologies were used in making the video.

## Contest Rules:

1. Film must be 3 to 5 minutes in length including credits.
2. Video must be brought to State Contests on a CD, DVD, flash drive, or uploaded to YouTube. **It is the responsibility of the contestant to bring the video in a format that will play on a windows computer.**
3. Prepared video submissions are not due prior to the participant's contest.
4. The film must have credits showing who participated in the creation of the video and what their roles were.
5. Contestants may have others not taking part in the contest appear in the video, but **all** editing and production of the video must be done **by the contestants**.
6. Photo Release Forms must be submitted to the State 4-H Office for everybody appearing in the video. These are available for download at <http://utah4-h.org>
7. Parents, 4-H Leaders and others are encouraged to inspire, guide and help with developing ideas for the video; however, the video entry must be the work of the 4-H Member or team.
8. All music, video, images, and computer animations used must be 4-H appropriate. Contestants should seek guidance from their 4-H Leaders if they need help determining if content is 4-H appropriate. Extension 4-H county Faculty and Staff are encouraged to preview the video before it is presented at State Contests.
9. In the interview, contestants will be asked to present their film storyboard, and answer questions about their film, what technologies were used in making the video and similar questions.

## Definition of 4-H Appropriate:

- An entry in the Video Production Contest will be considered to be 4-H Appropriate if it meets the following guidelines:
  - a. No violence.
  - b. No swearing.
  - c. No vulgarity.
  - d. No drug, tobacco or alcohol references.
  - e. Does not degrade the community, actors or viewers in any way.
- Use of inappropriate music, video, images or computer animations



# Prepared Video Production Scorecard

<b>Blue Ribbon?</b> (Circle One) <b>Yes</b> <b>No</b>
--

Name: \_\_\_\_\_ County: \_\_\_\_\_

Name: \_\_\_\_\_ County: \_\_\_\_\_

<b>ITEMS TO BE SCORED</b>	<b>FAIR</b>	<b>GOOD</b>	<b>EXCELLENT</b>	<b>POINTS EARNED</b>	<b>COMMENTS</b>
<b>Presentation of Story Board:</b> (30 Points)					
<b>Creativity:</b> (20 Points)					
<b>Technical Abilities Demonstrated in Film:</b> (20 Points)					
<b>Appropriate Length/Credits Included:</b> (10 Points)					
<b>Ability to Describe the Film Process and Techniques Used in Film</b> (20 Points)					
<b>4-H Appropriate Content:</b>				<b>Yes/No</b>	
<b>Total Score: (100 Points)</b>					